

July 20, 2018



Dear Local Business,

Cullen Elementary School and PTA will get moving on September 28, 2018 at our Eighth Annual Move-A-Thon! Students will be walking, jogging, and soaring like Condors to raise \$30,000 for school programs and activities such as Arts and Science Day, Art Docent Program, Red Ribbon Week, Family Night, Mileage Club, Book Fair, field trip buses, school assemblies with special presentations, supplemental classroom supplies, disaster preparedness kits, subscriptions to online educational programs, and more. For only \$50 per student, PTA can bring all of these initiatives to our 625 students. These programs & supplies greatly benefit our students' academic achievement.

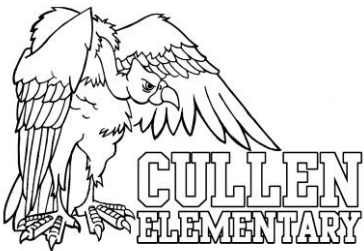
You can help by donating a prize for our prize drawing, or any other prize incentive, to help motivate students and families to collect donations. We would appreciate any number of gift certificates, vouchers, products, gift bags, services, or any items that will encourage students and their families to raise money for our school.

To get the word out, your generosity will be mentioned on our PTA Facebook page, Cullen's website, and in the Cullen Voice, our school's bi-monthly newsletter. Every student takes a copy home and it's also available online. We have a reach of over 3,500 people and our geographic area covers many cities. This is our only PTA fundraiser and we expect over 800 people to attend. To boost interest, if you confirm you are donating a grand prize for our prize drawing, or a large quantity of donations, by August 17, I may also print your incentive directly on every student's collection envelope.

All the money raised goes directly to our students and funds all PTA programs and supplemental school supplies, which our school budget cannot afford. Our students live both in and out of our district. Cullen teaches everything from transitional kindergarten through fifth grade. Plus, we have three classrooms dedicated to students with mild to severe disabilities. Please join us in our mission as we aim to fund initiatives that help us meet the diverse needs of all of our students.

If you have any questions, contact me or call our school office. Please mail donations directly to our school, care of Maria Shafer. Thank you in advance from Cullen students, staff, parents and community members for your donations!

Kind regards,
Maria Shafer
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