

Student Eligibility: Students must participate in the National PTA Reflections® Program through a local PTA/PTSA in good standing. Parent groups not affiliated with National PTA are not eligible to sponsor this program. It is the responsibility of the state and local PTA/PTSA to determine each student’s eligibility in the National PTA Reflections® Program. A student may develop an entry in or outside of school.

Grade Divisions: Students may enter the National PTA Reflections® Program in the appropriate division for their grade.

Primary: Preschool – Grade 2

Intermediate: Grades 3-5

Middle School: Grades 6-8

High School: Grades 9-12

Special Artist: Ungraded

If students do not fall under specific grade divisions, National PTA suggests they be grouped in the divisions below.

Primary: Up to age 7

Intermediate: Ages 8-10

Middle School: Ages 11-13

High School: Ages 14+

Special Artist: Ungraded

Arts Categories: There are six arts categories – dance choreography, film production, literature, musical composition, photography and visual arts. Students may enter the National PTA Reflections Program in one or more arts categories.

National PTA Reflections® Theme: “The Magic of a Moment”

The theme for the 2012 – 2013 National PTA Reflections® Program is “**The Magic of a Moment.**” Only new pieces of artwork inspired by the theme may be submitted.

Student Entry Process: Students enter the National PTA Reflections® Program at local levels. Program dates, deadlines, and local procedures are determined at State and Local levels. Students are advised to check with local programs for information specific to local procedures and program deadlines.

Only students that advance to the next round will be asked to complete an online student entry form. Other student participants *may* be asked to complete a local entry form for tracking purposes.

Program and Technical Requirements:

- **All artwork must contain a title and all entries must include an artist statement.** The artist statement communicates what inspired the work, how it relates to the theme, and the content of the work. The statement must include at least one sentence, but may not exceed 100 words.
- **Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student’s work. Because the program is designed to encourage and recognize each student’s individual creativity, help from an adult or collaboration with other students is not allowed except in the Special Artist Division. Only one student may be recognized as the award recipient for each entry.

Other individuals may appear in or perform a student's work, but the work itself must be the creative product of one student only. See the specific Arts Category Rules for details.

- **Use of copyrighted material is prohibited**, except for recorded music in dance choreography and film production entries.
- **Plagiarized entries will be disqualified and returned to the student.** *Plagiarism* is defined as taking and using another person's ideas, writings, or inventions as one's own.
- **Students entering the National PTA Reflections[®] Program at local levels should follow submission rules provided by Local PTAs.** Upon completion of the local program, students whose winning entries are selected to advance to the next level of the competition will complete an online entry form.
- **Browser Recommendations:** The National PTA Reflections Web pages can be accessed using any of the following browsers: Chrome 12 and greater; Firefox 3 and greater; Safari 4 and greater; and Internet Explorer 6 and greater.
- **File Formats:** PTAs should follow their State PTA guidelines for file formats related to artwork. State PTAs can submit any of the following file formats with a maximum file size of 1GB (gigabyte) to the National PTA Reflections Program:
 - **Video:** AVI, MOV, MPG, MPEG, WMV, FLV
 - **Audio:** MP3, MP4, WMA, WAV, ACC, FLAC
 - **Images:** JPEG, GIF, PNG, BMP
 - **Documents:** DOC, DOCX, PDF, PPT, PPTX, HTML, XHTML, TXT, RTF, ODT

Judging:

All national entries are judged on:

- Interpretation of the National PTA Reflections[®] theme – "The Magic of a Moment"
- Artistic merit
- Creative merit
- Technical merit

The National PTA Reflections[®] Program makes no restrictions on content or subject matter in artwork. Each PTA/PTSA determines its own judges for the program. Under no condition may parents or students contact the judges to dispute the status of any entry. **All decisions of judges are final.**

For more information about National PTA's Reflections program, visit PTA.org/Reflections.